Report to the Community
Celebrating 50 Years of Academic Excellence
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Our Mission

Our mission is to educate and empower people for success.

Our Vision

Pitt Community College will be:
• A Catalyst for transforming the individual and community.
• A Competent Steward of public trust and confidence.
• A Creative Partner for developing educational and economic opportunities.
• A Recognized Leader for accessible, attractive and educationally-enriching programs and services.

"We have a total commitment to satisfy the needs of our community. With our knowledge of improved methods, we can impart technical knowledge as we never have been able to do before. We must instill basic principles which will create a sense of responsible citizenship."
– Robert Lee Humber

In 1968 when the founding Chair of the Board of Trustees of Pitt Technical Institute, Robert Lee Humber, spoke at the groundbreaking of the second building on the campus, the seeds of connecting with the community and region by preparing students with new skills and solid general education were firmly planted. On this 50th anniversary of Pitt Community College, we are proud to demonstrate how we are following through on this promise. Who would have guessed how crucially important Pitt Community College would become to all sectors of society, especially in response to a changing economy which requires new skills and habits of mind and a true dedication to lifelong learning?

In 2011 we not only celebrated our past but launched a 2011-2014 Strategic Plan committed to three goals: Student and Community Access, Student Success, and Program Excellence. These goals, which echo and reinforce those of the NC Community Colleges, set the context for PCC’s strategic objectives and a focus for our key performance indicators. With three new buildings coming on line and a record enrollment in both credit and non-credit programs, the reductions in state and local funding will present challenges, but we are dedicated, as our mission states, to “educating and empowering people for success.”

By studying this report, you become an important partner in our endeavor to push forward in developing learning experiences for a broad range of students and organizations. On behalf of our faculty, staff, and friends, as well as the Pitt Community College Board of Trustees and the PCC Foundation, I invite your review and your suggestions on how we can continue to improve in serving our region and the State of North Carolina.

– G. Dennis Massey

Message from The President
Pitt Community College celebrated employee achievements on April 15 with the 28th Annual Employee Appreciation and Recognition Evening at the Greenville Convention Center. The college honored recent retirees and presented a total of 63 service awards to employees who had a combined 685 years of service to the college. A number of special awards were also announced.

The 2011 Joan and Ed Warren Staff Employee of the Year Award was presented to Rick Owens. As the college’s Assistant Vice President of Information Technology and Services, he is responsible for providing vision, leadership and coordination for information technology across campus.

A Pitt County native, Owens began working at Pitt in May 2006 as a systems administrator in the Administrative Computing Department. Two years later, he became Director of Infrastructure Services before assuming his current role in January 2010.

“I’m honored to receive the award on behalf of my entire team,” Owens said. “It is through the effort of everyone within the IT Department that we received this recognition.

“Over the past couple of years, we have put in a lot of effort—teaming with many great people outside of our department—to assist PCC in reaching its goals and serving our community. I’m honored and lucky to work with such a great group of people on a daily basis.”

Owens was one of five Staff Excellence Award recipients this year along with Catherine Cahoon, Happy Gingras, Brandy Maxwell and Kathryn Minnick.

Also at the Annual Employee Appreciation and Recognition event, five instructors—Samantha Chauncey, Cara Herrington, Michael Knight, Jeff Rorer and Wanda Tenpenny—were presented with Faculty Excellence Awards. Out of the five, Rorer, a full-time PCC science instructor since 2004, was named the 2011 Joseph E. Downing Excellence in Teaching Award recipient.

A Winterville resident, Rorer teaches chemistry at PCC, where he began working part-time in August 1999. A world-class marksman away from the classroom, he will now serve as the college’s nominee for the N.C. Community College System’s teaching excellence award.

“I am very appreciative of this award,” Rorer said. “It is a real honor that students and other faculty value my work in the classroom as much as they do. I hope to represent the college well at the state competition.”

For the fourth straight year, college administrators recognized employees for designing and implementing new concepts to improve the delivery of education. This year’s Innovations Award went to Happy Gingras, PCC’s former Placement Testing/Early Alert Coordinator, and Jasmin Spain, the college’s VISIONS & HORIZONS College Coordinator/Early Alert Counselor, for their Financial Aid Probation Initiative (FAPI). Gingras said FAPI, which is part of the college’s Early Alert System, is a series of workshops created to support students in jeopardy of losing financial aid benefits. She said the seminars help students understand financial aid rules and regulations, develop skills to become more successful in the classroom, and create individual plans to return to satisfactory academic progress.
This creative approach offers timely intervention to at-risk students through a series of online and face-to-face meetings, Gingras said. “It is designed to enhance the quality of the student's education, is cost effective, and could be easily replicated at other institutions.”

After piloting FAPI during the Fall 2010 Semester, Gingras said 76 percent of students who completed the series maintained or increased their grade point averages while 88 percent of them enrolled in classes the following spring. Approximately 1,000 students were invited to participate in FAPI Spring 2011 semester, Gingras said.

In addition to Weeks, this year’s “Woman of Substance Award” nominees were Kathy Carnes, Joanne Ceres, Sue Jefferson, Jamelle Moore and Jane Power.

Pitt Community College students and employees celebrated Women's History Month on March 2 with an event that featured the reading of excerpts from “The Help.” As part of the college's women's history celebration, PCC recognizes a female employee with the “Woman of Substance Award” for outstanding campus and community involvement, attitude of service, commitment and caring, and willingness to 'go the extra mile.’ This year's “Woman of Substance Award” was presented to Christina Weeks, PCC's Biotechnology Department chair. Weeks, a Snow Hill native who now lives in Winterville, played an important role in developing the college's biotechnology program and has a positive outlook, consistent attitude of service, commitment, and concern for others.

Happy Gingras (left) and Jasmin Spain (right) were the recipients of the 2011 Innovations Award.

Left: Athletic Director Junior Bailey was named the 2011 Region X Conference Coach of the Year in Women’s Softball.

Right: Cindi Jernigan, PCC’s Staff Accountant, was chosen to serve as Co-Director of the NC Community College Leadership Program for the 2011-2012 year.

Kay Gooding Receives AHIMA’s Pioneer Award

The American Health Information Management Association (AHIMA) announced that PCC’s Kay Gooding was named its 2010 Triumph Pioneer Award recipient.

Gooding, who currently oversees a 13-state health information management (HIM) training consortium for PCC, received the award for demonstrating forward thinking and leadership in her field.

Those who nominated Gooding for the Pioneer Award called her a “visionary leader” who has utilized the latest educational technologies to train health information technology (HIT) students. As Pitt’s HIT program director, Gooding’s program was one of the first in North Carolina to be offered entirely online.

In 2010, Gooding was instrumental in helping PCC secure a $10.9 million grant from the U.S. Department of Health and Human Services to help prepare thousands of new HIT professionals needed to create electronic health records. The transition is expected to improve the quality and efficiency of medical care by making information exchanges possible between health care providers and public health authorities.

According to AHIMA’s web site, the Pioneer Award honors individuals, groups or organizations focused on moving HIM into the future of the health care industry.
Pitt Community College held a ceremony in March 2011 to unveil a new sculpture on campus created by world-renowned artist Hanna Jubran. Called “A Moment of Discovery,” the stainless steel-and-bronze sculpture was purchased in commemoration of PCC’s 50th Anniversary. It was placed just outside of the Craig F. Goess Student Center, facing Reedy Branch Road.

At 13-feet tall and six-and-a-half-feet wide, Jubran’s masterpiece is two-feet deep and weighs approximately 1,400 pounds. Including planning and design, he says it took him more than two months to complete.

Jubran, a native of Israel, teaches at East Carolina University, where he is the Sculpture Department’s area coordinator. In addition to the new PCC sculpture, Jubran’s local works include the “Hands of Hope” statue at the East Carolina Heart Institute in Greenville and the pirate statue outside of ECU’s Dowdy-Ficklen Stadium. He said his wife, Jodi, is involved in the development of nearly all of his sculptures. “A Moment of Discovery,” Jubran says, was created specifically for the PCC campus. He added that the piece carries the ‘four elements’ (earth, water, fire and wind) as a theme from top to bottom.

Charity Valentine, coordinator of PCC’s Fine Arts program, helped lead the effort to have Jubran’s sculpture placed on campus as a member of the college’s Art Committee. According to Valentine, the Art Committee wanted an impressive sculpture on campus to expose the student body to the value of art and to broaden their awareness of the local arts community.

“For those students who dream of becoming artists, the sculpture is an amazing example of how there is a market for fine artists to sell their own work,” Valentine said.
Pitt Community College employees and supporters celebrated the school's 50th Anniversary on March 12, 2011 with a gala at the Greenville Convention Center.

The event featured remarks from key PCC leaders, past and present, including current President G. Dennis Massey and former President Charles Russell, who led the college from 1984 to 2003.

Started as Pitt Industrial Education Center in March 1961, PCC has grown significantly in terms of enrollment, facilities and curricula over the past 50 years. It became Pitt Technical Institute in 1964 and by June of that year, was serving more than 1,000 Pitt County citizens through 170 courses.

Today, PCC serves more than 21,000 students annually through 60 curriculums and a host of Continuing Education programs and course offerings. The college's educational services are far-reaching, as evidenced by a presentation during the gala by administrators from Wuxi Institute of Technology, PCC's sister school in China.

Wuxi Vice President Cao Jianlin congratulated Pitt on 50 years of academic excellence and presented the school with a sculpture on behalf of his institution.

Following a video detailing PCC's 50 years was a skit, “Dancing through the Decades,” that featured college highlights and world news headlines since 1961 along with college employees dancing to music from each decade of the school's existence.
New Construction Begins

On December 10, 2010, PCC administrators broke ground at the future site of three new buildings on the west side of campus. At a cost of approximately $28 million, the college is building a new academic classroom facility (The Charles Russell Academic Building), an automotive and construction technology building, and a new facility services headquarters on property formerly known as the Bowen Farm.

AWARE Camp Promotes Robotics to Girls

For a group of young girls taking part in AWARE Camp at Pitt Community College in June, the lazy days of summer took a back seat to electronics and robotics. Held June 20-24, the Advancing Women in Automation Robotics Engineering (AWARE) Camp, introduced 16 rising seventh and eighth-grade girls to the male-dominated field of electronics engineering. The event was funded through a $140,000 grant from the National Science Foundation.

2010-2011 Highlights

- More than 1,600 students attended New Student Orientation in July 2010, up 16.5 percent from 2009. The event featured divisional information sessions, placement testing, an information fair about various PCC and community services, campus tours, and an opportunity to meet with academic advisors to register for classes.
- A 48 percent increase in the number of financial aid applications for fall semester overwhelmed Financial Aid staff. Director of Enrollment Management Joanne Ceres said the college received 9,354 financial aid applications as of July 28, 2010 compared to 4,839 at the same point in 2009.
- With a $21 million grant, the college hired six employees to oversee a 21-community college consortium that will train thousands of new health information technology (HIT) professionals. As part of the effort, the school hosted a conference in Cary to ensure members of the consortium were on the same page.
- The college launched a new post-baccalaureate diploma option within its Paralegal Technology curriculum.
- PCC's nursing program welcomed its largest incoming class ever for New Nursing Student Orientation. With the opening of the Herman Simon Building in the fall of 2010, the program increased enrollment capacity from 150 students to 200.
- Nearly two years after breaking ground at the site of the Herman Simon Building, PCC dedicated the 35,765-square-foot-addition to its health sciences facility with a ceremony in the Goess Student Center on August 6, 2010 and offered tours of the new building’s classrooms, laboratories and offices.
- Grant funding for PCC’s Student Support Services program was renewed for an additional five years. Also called TRiO, the program provides traditionally under-represented students with the support and guidance they need in order to complete educational goals.
- The N.C. Community College System announced that PCC is one of 41 North Carolina community colleges that will receive funding to support programs geared toward creating success among minority males.
- Wendy Perrini, department chair of the Occupational Therapy and Therapeutic Massage programs, discussed her experience in Haiti as part of a team that provided physical and occupational rehabilitation services for victims of the earthquake that devastated the country in January 2011.
- Radiation Therapy students continue to enjoy training on a fully functional simulator in a new simulation lab on campus thanks to a donation by Cape Fear Valley Health System’s Radiation Therapy Department. The simulator, which normally carries a $600,000-price tag, was donated to PCC by Cape Fear Valley in the spring of 2008. It was in storage, however, while the college completed construction of the Herman Simon Building.
- The college welcomed the community to campus for a fourth straight year with an Open House on October 30, 2010, which featured campus tours, information sessions, and a special celebration of the college’s 50th Anniversary.
- PCC and the Region Q Workforce Development Board teamed to provide short-term training in weatherization and sustainable energy to students at four area community colleges. It was part of a grant
aimed at preparing workers ready to meet the current and emerging needs of North Carolina’s energy agencies.

- PCC saluted the nation’s veterans with a program in the Goess Student Center that featured music by the college’s own Jeff Ramey and remarks from Dr. Steve Duncan, assistant vice chancellor at ECU.

- The PCC Alumni Association elected a new advisory board that will guide the organization in its effort to create a strong alumni base. The 20-member board of directors met for the first time in February 2011 and will assemble quarterly to discuss and coordinate the college’s alumni programming.

- The National Association for Developmental Education held its annual conference in Washington, D.C. and recognized Pitt Community College with several awards including the 2011 John Champaign Memorial Award for Outstanding Developmental Education Program. It also bestowed instructor Hilda Barrow with the 2011 Henry Young Award for Outstanding Individual Contribution to NADE.

- Pitt Community College’s largest-ever graduating class walked across the stage May 13 at East Carolina University’s Minges Coliseum. The 2011 graduating class consisted of 1,037 students, an 11 percent increase from 2010. A total of 471 students participated in the ceremony.

- As part of this year’s graduation ceremony, college administrators presented Distinguished Service Awards to former PCC Trustees chairman Randy Collier, former PCC Health Sciences Dean Judith Kuykendall, and Donnie Skinner, former PCC Foundation Board chairman.

- On May 18, PCC employees participated in the 1st Annual Pedal to Pitt event as part of a Pitt County effort to foster a better and safer bicycling community. The three-mile bike ride also helped bring attention to the less-than-desirable pedestrian/cyclist crossing on Memorial Drive.

- Darrick Mullins became interim head coach of the Pitt Community College basketball program in January 2011, and said one of his goals would be to have the term ‘interim’ removed from his title. That wish came true May 11, 2011 when PCC Athletic Director Junior Bailey announced Mullins had been chosen as the Bulldogs’ new head coach.

- PCC Softball earned a second straight bid to the NJCAA Divison I Softball Championship in St. George, Utah, where the Bulldogs gave the eventual national champion a run for its money before ultimately going 0-2 in the tournament to finish the season 48-10 overall.

- As of Fall 2011, Pitt Community College students have two new curriculum programs from which to choose. The Business Division began offering the entire two-year Simulation and Game Development (SGD) curriculum along with Healthcare Business Informatics (HBI).

- J. Paul Davenport, a retired military officer and local businessman, was named chairman of the PCC Board of Trustees. Davenport, a Pactolus resident, has served on the college’s governing board since he was appointed by Pitt County Commissioners in 2005. He assumed his new role July 1 and his current term runs through June 30, 2013.

For offering 50 years of educational opportunities to the Winterville community, Pitt County and surrounding counties, PCC was recognized as the Winterville Chamber of Commerce’s 2011 Business of the Year. PCC is Winterville’s largest employer, has attracted business and industry to the area, and has provided entertainment and publicity through its athletics success, making it an incredible asset to Winterville.
PCC Student Brandon Shackelford won a campus-wide script-writing competition and had his play, "American Men," performed in the Goess Student Center as part of PCC’s Black History Month celebration. Similar to the film "Glory," Shackelford’s play detailed the interactions of five black soldiers during the Civil War.

The NJCAA recognized PCC volleyball player Natalie Salter for academic excellence. A Havelock High School graduate, Salter played two seasons for the Bulldogs as a libero and outside hitter. A University Transfer student, she posted a 3.6 grade point average at PCC to earn 2010-11 NJCAA Academic Student-Athlete honors. She was also recognized during the 2011 PCC Academic Excellence Awards reception.

PCC’s Basic Law Enforcement Training program reached a milestone in 2011 with the graduation of its 100th class. The 18-member group (shown below) went on to achieve a 100 percent passing rate on certification testing.

University Transfer student Morgan Kern was named a Coca-Cola Community College Academic Team Gold Scholar in 2011. A Greenville resident, Kern is a Medical Sonography graduate.

Each year, the Coca-Cola Scholars Foundation sponsors the Coca-Cola Community College Academic Team program by recognizing 50 Gold, 50 Silver and 50 Bronze scholars, and providing nearly $187,500 in stipends annually. Kern and her fellow Gold Scholars received a $1,500 stipend and a special medallion. All Coca-Cola Community College Academic Team Scholars were listed in the April 11 issue of USA Today.

Phi Theta Kappa Honor Society administers the Coca-Cola Community College Academic Team Program and recognizes Coca-Cola Community College scholars during All-State Community College Academic Team Recognition ceremonies held in 37 states. Student scholars also receive local recognition during ceremonies on campus.

“The Coca-Cola Scholars Foundation has a long history of providing financial assistance to outstanding students at community colleges,” said J. Mark Davis, President of the Coca-Cola Scholars Foundation. “We are proud to partner with PTK and make it possible for deserving students to achieve their educational goals.”
• James Van Staalduinen, a PCC Architectural Technology student, was named the Greenville Morning Rotary Club's 2011 Senator Ed N. Warren scholarship recipient. A Greenville resident, Van Staalduinen was a PCC Student Ambassador for two years and served as the group's president in 2010-2011. The son of Len and Jane Van Staalduinen, he was a Dean's List student with a 3.7 grade point average.

• PCC student Hakeem Suggs was awarded a Community College STEM scholarship worth $1,000. Suggs plans to transfer to a four-year institution to study astrophysics upon completing PCC's university transfer program. He would ultimately like to work for NASA.

• Pitt Community College's Beta Nu Upsilon chapter of Phi Theta Kappa International Honor Society welcomed 15 new members to its ranks during a December 7, 2010 ceremony in the Goess Student Center. Only students with a GPA of 3.75 and higher are eligible for PTK membership. Instructors Joy E. Moses-Hall and Alison Davis serve as advisors for the college's PTK group.

• Students Holly Davenport and Caroline Carrothers received scholarship awards in November 2010 from their radiography instructors and PCC Foundation Executive Director Susan Nobles. Davenport, a 1980 graduate of Rocky Mount Senior High School, received $1,200 from Greenville's Eastern Radiologists, Inc., for having the highest grade point average in her class – a 4.0. Carrothers, a Woodland native who graduated from Northeast Academy in 2007, received $500 through the Paula R. Davis Scholarship, which is named for a former PCC radiography student who died from injuries sustained in an automobile accident. Both graduated from the radiography program in May 2011.

• Each year the PCC Student Ambassadors select a community service project as a fundraising activity for their organization. The 2010-2011 Ambassadors chose Pitt County Special Olympics and Rocking Horse Ranch. The students raised $2,700, which was divided between the two charities.

• PCC Human Services Club officers presented a $250 donation to the Pitt County AIDS Service Organization (PiCASO) to help fund the group's programs.

• Instructor Cara Harrington and students from the Human Services Technology program and Gamma Beta Phi Honor Society participated in the Pitt County Coalition on Substance Abuse Walk for Recovery.

• SGA sponsored three American Red Cross blood drives on campus.

• Students in the NEXT Level Minority Male Mentoring Program performed their civic duty last year, adopting Greenville's Landmark Street to remove litter in an effort to keep the community clean.

• TRiO and SETA members collected items for Give2the Troops from September 26-October 7, 2011.

• Gamma Beta Phi participated in Relay for Life and the Walk to Defeat ALS.

• PCC's marketing student organization, Collegiate DECA, earned $450 to purchase toys for the WITN-TV's Toys-for-Tots drive during the 2010-2011 academic year by having a drawing for a cauldron of candy at PCC's Fall Fest 2010 and by taking and selling photos of kids with Santa at the Down East Holiday Show in November 2010.
Two new instructors are teaching foreign language courses at the college this year through the Fulbright Foreign Language Teaching Assistant (FLTA) Program. Sponsored by the federal government, the Fulbright Program is the country’s flagship international educational exchange effort.

Andre Gregory, PCC’s International Programs and Services Coordinator, said Valeria Guerra and Xiu-Wen Lin are teaching Spanish and Mandarin, respectively, throughout the 2011-2012 academic year.

Valeria Guerra and Xiu-Wen Lin are visiting Fulbright Foreign Language Teaching Assistants at PCC this year.

Guerra, a native of Uruguay, is currently teaching Spanish 111 (Elementary Spanish I) and Spanish 120 (Spanish for the Workplace). She has four years of teaching non-native English speakers—most recently at the Alianza Cultural Uruguay-Estados Unidos, a bi-national center that serves as a bridge between the United States and Uruguay. Guerra said she applied to the FLTA Program to refine her teaching skills and enrich her knowledge of American culture. She explained that she also wanted to provide her hosts with an opportunity to learn her country’s language and experience its culture from a native Uruguayan.

Lin, a Taiwan native, is teaching Mandarin I courses through the college’s Continuing Education Division. She has four years of English language teaching experience and currently works with the Fulbright Program in her home country. Lin said she pursued the FLTA teaching opportunity to “further increase my understanding of America and its abundant variety of cultures.” She added that she would also like to share Taiwanese culture with her students and help “grow mutual understanding between America and Taiwan.”

PCC’s ESL Department celebrated foreign cultures and countries with “International Day” on Sept. 27 in the PCC Greenville Center.

- Dr. Neil Bolick, associate director of UNC-Chapel Hill’s World View program, visited PCC in September 2011 to thank administrators for their commitment to globalizing the campus and community and to seek their input. Andre Gregory, PCC’s International Programs Coordinator, said Bolick visits World View partner schools periodically to discuss strategies for globalizing curricula and to see how faculty who have received grants through the program have utilized funding to globalize the courses they teach. Gregory said Bolick was also interested in learning about the challenges PCC must overcome to continue the process of globalizing curricula and how World View could better assist the North Carolina Community College System as a whole. He also wanted to know about some of the successes PCC has achieved in terms of globalization.

- PCC’s first ‘Global Scholars’ returned Summer 2011 from their education abroad experiences, which were made possible through the college’s newly-created International Education Travel Scholarship (IETS). The brainchild of Darlene Smith-Worthington, an instructor and coordinator of the PCC Abroad travel program, IETS is based on the Gilman Scholarship, which provides awards for study abroad opportunities to undergraduates receiving Federal Pell Grant funding.
• PCC welcomed its international student population to campus September 14 with a special reception in the Craig F. Goess Student Center multipurpose room.

• PCC has completed its fifth year of a cooperative agreement with Wuxi Institute of Technology (WXIT) in Wuxi, China which began its initial phase in 2006. During this time 22 PCC faculty, staff, and students have visited Wuxi to both observe and instruct courses, create bridges for the sharing of culture and ideas, and enhance the academic excellence of both institutions. Over 21 WXIT Faculty and Staff have visited our campus on visits ranging from two weeks to six months to get a closer look at education and culture in eastern North Carolina. The first cohort of 40 WXIT/PCC students are expected to graduate in July 2012.
Each institution seeking reaffirmation of accreditation is required to develop a Quality Enhancement Plan (QEP). The QEP is a carefully designed and focused course of action that addresses a well-defined topic on one or more issues related to enhancing student learning. Once the QEP is complete, the Commission on Colleges (COC) sends an on-site committee of professional peers to the campus to assess the educational strengths and weaknesses of the institution.

Last fall, students, faculty, staff, alumni, and other members of our community were asked for their input in choosing a focus for our QEP through focus groups and surveys. The final QEP topic selected was “Career Planning and Academic Advising.”

Student advising and career planning can play a critical role in student persistence and completion. Studies show that students who declare a degree intention have higher success rates for degree achievement. By enhancing advising and career counseling services, PCC can increase student success by helping students understand their educational options and form a clear path from education to a career. In addition, it is important that the faculty provide consistent and caring advising not only for the full-time day students, but also for the part-time student.

**Goal #1 - Student and Community Access**

Provide creative and convenient ways for students to enter and succeed in post-secondary education and training programs. Strengthen and create new links between the College and its communities using internal and external partnerships.

- Objective 1.1 - Implement a systematic and comprehensive College recruitment plan.
- Objective 1.2 - Establish additional off campus community access points and training centers with flexible scheduling for credit and non-credit instruction.
- Objective 1.3 - Increase financial resources to provide sufficient funding for educational expenses.
- Objective 1.4 - Increase alumni participation for College activities and programs.

**Goal #2 - Student Success**

Ensure that students achieve their goals for career enhancement or advancement, degree or credential completion, transfer to university studies, or personal enrichment.

- Objective 2.1 - Demonstrate student competency in general education core courses.
- Objective 2.2 - Develop programs and services that enhance teaching and learning.
- Objective 2.3 - Enhance student learning outcomes plans for credit and non-credit courses and programs.
- Objective 2.4 - Improve student goal completion and graduation rates over the next three years.
- Objective 2.5 - Implement policies, programs, and/or services that engage students in academic and non-academic college activities.

**Goal #3 - Program Excellence**

Provide high quality educational programs and services to a diverse community respectfully, proactively, and professionally. Integrate human ingenuity and/or technological advances into all College activities.

- Objective 3.1 - Ensure quality of credit and non-credit program performance through assessment and review, employee development, and integrating professional standards and practices.
- Objective 3.2 - Ensure a safe, secure, and aesthetically appealing environment for working, teaching, and learning.
- Objective 3.3 - Ensure effective academic advising for students.
- Objective 3.4 - Improve work and learning environments through equipment and emerging technology.
### 2010-2011 Enrollment

Curriculum Programs 12,004  
Continuing Education and Community Dev. 11,103  
**Unduplicated Headcount** 22,367

* Unduplicated Headcount is not the sum of the two totals shown because 740 students took both a Curriculum and ConEd course.

### Student Profile

Female 57.4%  
Male 42.6%  
Average Age 27

### In-State Tuition

$66.50 per credit hour or $1,064.00 for full-time students (16 hours or more)**

### Out-of-State Tuition

$258.50 per credit hour or $4,136.00 for full-time students (16 hours or more)**

** Tuition is set by the NC General Assembly and is subject to change without notice.

### Average Class Size

Students per Class 24  
Student/Faculty Ratio 17:1

### 2010-2011 Graduates

**Curriculum Program Graduates**

- Associate Degrees 828  
- Certificates 274  
- Diplomas 248  
- **TOTAL** 1,350

**ConEd/CECD Graduates**

- GED 231  
- Adult High School 45  
- **TOTAL** 276

### Funding

- **State** 34,188,375.04  
- **County** 14,094,849.08  
- **Federal** 20,010,851.48  
- **Other** 11,938,080.04  
- **TOTAL FUNDING** $80,232,155.64

* Other funding consists of Sales & Services, Non-capital Grants, Investment Income, Non-operating Revenues, Capital Grants, Non-capital Gifts, and Operating Revenue.

### Student Residence Profile

- Pitt County 57.3%  
- Adjacent Counties 15.3%  
- Other NC Counties 23.7%  
- Non-NC Residents 3.7%
The Pitt Community College Foundation

The Pitt Community College Foundation develops relationships and resources for the College to provide funding for both essential and innovative services. During 2010-2011, the PCC Foundation contributed $611,165 to the College for student scholarships, employee activities, educational programs, equipment, and campus construction projects.

The Foundation recognizes students’ academic achievements and provides support for many students who need financial assistance to pursue their career goals. Now more than ever, the PCC Foundation is implementing methods to ensure donors that their contributions for PCC scholarships, educational activities, and capital projects are good investments. This annual report documents the results of those efforts.

During the past year, the PCC Foundation also provided financial support for the College’s 50th Anniversary celebration. The 50th Anniversary Gala, PCC’s 50th Anniversary Reception, the March 2011 Greenville-Pitt County Chamber of Commerce’s Business After Hours, and the history of the College, “A Resolve to Serve: Pitt Community College Celebrating 50 Years of Academic Excellence” were among events and projects supported by the Foundation.

Successful special events including the Fall Golf Classic, the Down East Holiday Show, the Scholarship Auction, and the Annual Fund Campaign provided resources for student scholarships and educational activities. The expansion of Alumni Relations activities and the addition of PCC retiree events allowed the Foundation to reconnect with some of the College’s most vital stakeholders.

Generous contributions from individuals, alumni, businesses, and organizations in Eastern North Carolina have been essential to the success of Pitt Community College and the PCC Foundation. The College’s state budget provides resources to sustain only a basic level of operations. Contributors’ support helps provide the extra measure of excellence in programs, student support, and facilities.

Much of the PCC Foundation’s success during 2010-2011 can be attributed to the leadership and support of its board of directors, donors, and over 100 volunteers who support the foundation’s events and activities. We sincerely appreciate the work and support that each of these groups provides for our College.

You Can Help the PCC Foundation Make a Difference

This Annual Report documents the various activities and accomplishments at Pitt Community College. All of this focuses on one important mission: Educating & Empowering People for Success.

We are very proud of our students’ success because each day, PCC’s graduates serve our community in professions such as health care, law enforcement, emergency services, construction, technical maintenance, manufacturing engineering, paralegal, business administration, early childhood education, automotive service and management, and many other fields. Collectively, our alumni provide many of the most essential services that support the quality of life in our community.

You can assist the PCC Foundation in its continued efforts to focus on student success by participating in the foundation’s events and supporting its annual fund.

This annual report includes an envelope with information about annual fund and end of year contributions. Your contribution of whatever amount you can provide will be invested in programs, services, innovative activities, and scholarships to support the success of our students and our college. Together, we can make a very positive difference in our college and our community.

Randy Walters
Chair, PCC Foundation
**PCC Fall Golf Classic**
Thirty-seven teams competed in the 13th Annual PCC Fall Golf Classic at Greenville Country Club on October 7, 2010. The event netted $21,554.76.

**Down East Holiday Show**
The 2010 Down East Holiday Show was the most successful in the fundraiser’s nine-year history. With more than 140 vendors selling a wide variety of merchandise, a record 9,088 shoppers attended and generated $79,924.26. Proceeds from this event provide scholarships and educational activities for PCC students.

**Staff & Faculty Fund Drive**
62.5 percent participation – $48,600.13 in gifts and pledges.

Shoppers were able to select from a variety of gifts, food items, decorations, and clothing to kick off the holiday season at the 9th Annual Down East Holiday Show in November of 2010.

**PCC Scholarship Auction**
The 7th Annual PCC Scholarship Auction was held February 22, 2011 at Rock Springs Center. The event featured 450 attendees and raised $34,661.45.

Left: Guests check out the silent auction items during the 7th Annual PCC Scholarship Auction held at Rock Springs Center.

Right: Auctioneer Billy Clark keeps the audience engaged in the auction.

Former Foundation Board Chairman Linda Lynn Tripp and her husband Randy dress for the occasion at the Scholarship Auction.

A special guest always makes an appearance for the children at the Down East Holiday Show!
Academic Excellence Awards Reception

Held in the Goess Student Center on March 25, the event celebrated the scholastic achievements of 50 PCC students. Matthew Broadwell received the President’s Scholarship, and Jason Donica and Morgan Kern both won the President’s Award. Donica was also selected to receive a State Academic Excellence Award.

Alumni Awards Presented

The PCC Foundation held its President’s Reception to thank those who have contributed time and money to support the college’s educational mission. During the event, Outstanding Alumni Awards were presented to Sabrina Council, a 2006 Medical Sonography graduate; Christopher Sutton, a 1998 Marketing & Retailing graduate; and Jonathan (J.T.) Tribula, a 1999 Associate in Arts/Liberal Arts graduate. Steven Morris, a 2008 Polysomnography graduate, received The Young Alumni Award.
Statement of Financial Position as of June 30, 2011

Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets:</td>
<td>$2,258,273.07</td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td></td>
</tr>
<tr>
<td>Property and Equipment</td>
<td>$9,957.40</td>
</tr>
<tr>
<td>Equipment</td>
<td></td>
</tr>
<tr>
<td>Software</td>
<td>$4,360.00</td>
</tr>
<tr>
<td>Less: Accumulated Depreciation</td>
<td>$(14,317.40)</td>
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<tr>
<td>Other Assets</td>
<td></td>
</tr>
<tr>
<td>Pledges Receivable</td>
<td>$1,081,400.00</td>
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<tr>
<td>Discounts - Pledges Receivable</td>
<td>$(69.44)</td>
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<tr>
<td>Total Assets</td>
<td>$3,339,603.63</td>
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</tbody>
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Liabilities

<table>
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<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>$15,339.40</td>
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<tr>
<td>Total Liabilities</td>
<td>$15,339.40</td>
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Net Assets

<table>
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<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$191,733.84</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$2,356,788.13</td>
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<tr>
<td>Permanently Restricted</td>
<td>$775,742.26</td>
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<tr>
<td>Total Net Assets</td>
<td>$3,324,264.23</td>
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</table>

2010-2011 Allocations Supporting the College

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Scholarships &amp; Mini Grants</td>
<td>$201,557.65</td>
</tr>
<tr>
<td>Donations to PCC</td>
<td>$314,199.39</td>
</tr>
<tr>
<td>Program Services</td>
<td>$95,407.61</td>
</tr>
<tr>
<td>Total</td>
<td>$611,164.65</td>
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</tbody>
</table>

On behalf of the PCMH Volunteer Auxiliary, Etsil Mason (fifth from left) presented a $109,768.36 check to the PCC Foundation’s Susan Nobles (fourth from right) and Chip Laughinghouse (third from right) to establish an endowed scholarship at the college for students pursuing health care careers. Also representing the volunteer group were, left to right: Maerose Henderson, Denise Goolsby, Dollie Pack, Julianna Cybowski (vice president), Jean Deal and Joann Gaylord.

The Edith Smith Edwards Nursing Scholarship has been established by Edith Smith Edwards, an alumnus of the PCC Nursing Program, to provide financial support for a nursing student at Pitt Community College. Ms. Edwards (left) is shown with Eunyyoung Jeon, the first recipient of the scholarship.

In May, Minges Bottling Group established a $250,000 scholarship program for eight eastern North Carolina community colleges. Students from Pitt, Beaufort, Carteret, Coastal Carolina, Craven, Lenoir, Martin, and Pamlico Community Colleges will receive these scholarships. In June, following the unexpected death of Tom Minges, former Vice President for Finance of MBG, the scholarship was officially named the Thomas E. Minges Memorial/Pepsi Scholarship. Above, PCC President Dr. Dennis Massey, center is in a photo with Tom Minges (left) and Jeff Minges, (right) President of MBG.
Scholarships

Pitt Community College Foundation Scholarships

Action Auto Endowed Scholarship
ALLIANCE One International Endowed Scholarship
ALLTEL Scholarship
American Legion Post #39 Endowed Scholarship
American Legion Post #51 Farmville Scholarship
American Legion Post #151 Veterans Memorial Scholarship Fund
Roselyn Armstrong OTA Endowed Scholarship
Dalton D. “Skip” Bright Memorial Endowed Scholarship
Dr. Edgar L. Boyd Memorial Scholarship
Captain Christopher Cash Memorial Scholarship
Pat Chenier Memorial Scholarship
Cherry Oaks Recreation Club Endowed Scholarship
Ryan Collier Memorial Scholarship
Paula R. Davis Memorial Endowed Scholarship
Thomas Denton Scholarship
Joyce Ann & Bobby Dunn Memorial Endowed Scholarship
Eastern Radiologists Scholarship
Edith Smith Edwards Scholarship
J.S. Flake Memorial Endowed Scholarship
William E. Fulford, Jr. Memorial Scholarship
Grady-White Boats Endowed Scholarship
Graingers Scholarship
Greenville New Car Dealers Endowed Scholarship
Faye B. Gurganus Endowed Scholarship
Hardy’s Appliance and Furniture Endowed Scholarship
Sandra Harrison Scholarship
Gene Hemby Endowed Scholarship
Home Health & Hospice Care Endowed Scholarship
HORIZONS Scholarships
Jane Keller Travel Abroad Endowed Scholarship
Jennifer Knight Memorial Endowed Scholarship
Dr. Judith W. Kuykendall Endowed Scholarship
R. Dudley Miller Endowed Scholarship
R. Dudley Miller Memorial Endowed Scholarship
John F. Minges III Criminal Justice Scholarship
Tom Minges Memorial/Pepsi Scholarship
Suellen G. Monk Endowed Scholarship
Garrie Moore Outreach Endowed Scholarship
Diane Murphey “Make It Happen” Endowed Scholarship
NAWIC - National Association of Women In Construction
Roxanne Nelson Memorial Scholarship
Timothy Oakley Endowed Scholarship
Sandra Roberts Ott Memorial Scholarship
PCC Foundation Employees’ Dependents Scholarship
PCC Foundation General Scholarships
PCC Foundation ROTC Scholarship
PCC Foundation Scholarship for Academic Excellence
PCC Institutional General Scholarships
PCC Student Ambassadors Scholarships
PCCAEOP Scholarship
PCMH Volunteer Auxiliary Endowed Scholarship
Karen Perry Memorial Endowed Scholarship
Piggly-Wiggly Scholarship
Pitt County Electrical Contractors Association (John Payne) Scholarship
Christopher D. Pitts Memorial Scholarship
President’s Scholarship
Dr. Michael Priddy Scholarship
Professional Construction Estimators Association Endowed Scholarship
William P. “Bill” Rice Memorial Endowed Scholarship
Ricks Automotive Scholarship
Dr. Charles E. Russell Endowed Scholarship
William H. Smith Memorial Endowed Scholarship
State Employees Credit Union Scholarship
Sylvia Jones Taylor Nursing Endowment
University Health Systems Endowed Scholarship
U.N.X./NCATS Scholarship
VISIONS Scholarships
Joan Warren Memorial Endowed Scholarship
Danny Williams Memorial Endowed Scholarship

Pitt Community College Scholarships

Baer Academic Endowed Scholarship
Floyd & Hilda Boyce Nursing Endowed Scholarship
James Brooks Scholarship
Chick-Fil-A Scholarship
Philip Clark Scholarship
Joseph Downing Endowed Scholarship
Finch Scholarship
Golden LEAF Foundation Scholarship
Addie Gore Scholarship
High Demand/Low Enrollment Scholarship
Lloyd Huggins Memorial Scholarship
Dale Leary Endowed Scholarship
NC Education Lottery Scholarship
PCMH Nursing Scholarship
Peace Church Endowed Scholarship
James J. & Mamie Richardson Perkins Endowed Scholarship
Service Roofing Endowed Scholarship
George Shoe Memorial Scholarship
Beth Butler Smithwick Memorial Scholarship
Van Nortwick Endowed Scholarship
Vernon E. White Endowed Scholarship
Wachovia Scholarship
W.H. Howell Endowed Scholarship
Winterville High School Class of 1943 Endowed Scholarship
Danny Woods Memorial Endowed Scholarship
Pitt Community College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate Degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Pitt Community College.

Pitt Community College is an Equal Opportunity Employer / Committed to Diversity.

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November 2011 - RP

The concept for the design of this publication was done by Kylie Jenkin, student intern for the PCC Marketing Department. The production was completed by the Marketing and Communications Departments.